



Austin Pastel Society

Annual Juried Members Exhibition 2021

“Celebrating Pastels!”

Awards to be presented:

- Best in Show
- Second in Show
- Third in Show
- Landscape/Interior 1st Place
- Portrait/Figurative 1st Place
- Still Life/Floral 1st Place
- Wildlife/Animal 1st Place
- Britta Herzog Creativity Award
- Merchant Awards (5+)
- People’s Choice Award



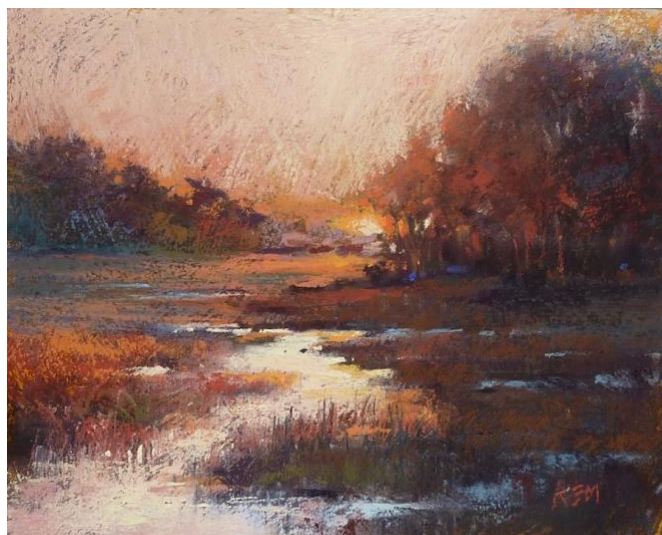
Karen Margulis PSA IPAS-MC, Juror/Judge

Karen Margulis is a full-time artist and art educator, providing workshops around the world. She is a contemporary landscape painter.

She has exhibited her award-winning work around the world and has been reviewed by Pastel Journal for her wildflower paintings. Karen is a signature

member of Pastel Society of America and a Masters Circle recipient of International Association of Pastel Societies. Karen was recently a faculty member at the prestigious IAPS Convention.

Karen is excited to share her love of art. As Degas said, “Art is not what you see. It’s what you make others see.” Karen looks forward to helping others share their own artistic vision.



Look Toward Tomorrow

Austin Pastel Society is delighted to host our Annual Juried Members Exhibition at the Austin Art & Frame, Austin Fine Art Gallery

Important Dates & Location:

Call for Entries: Tuesday, December 1, 2020

Entry Deadline: Sunday, January 3 at 11:59 p.m.

Notice of Acceptance: Thursday, January 14

Exhibit Dates: Saturday, February 6—Wednesday, March 31

Exhibit Location: Austin Fine Art Gallery (AAF)
2805 Bee Cave Road, Suite 430
Austin, TX 78746
512-306-1064
FREE PARKING
<https://www.artframingservices.com>

Exhibition Details

I. Call for Entries: **Tuesday, December 1—Sunday, January 3, 2021**

- Up to three (3) entries can be submitted on the APS website registration form.
- Entries will be displayed on the AAF website.
- An auto-reply will follow entry submission with instructions and link to submit the images on the Austin Art & Frame website.
- Follow-up email reminders will be sent.
- Final date to upload entries to the AAF website is January 3.

II. Notice of Juried Acceptance: **Thursday, January 14, 2021**

- Registrants will receive an email including:
 1. Notice of accepted paintings.
 2. Instructions to submit unframed artwork image, bio image and text to artist AAF account. Optional: framed artwork image may be uploaded.
 3. Art delivery instructions.

III. Judging of Juried Entries: **Wednesday, January 13, 2021**

- APS will notify AAF by Thursday, January 14.
- Individual artists will be notified of award(s) on Thursday, January 14.
- Awards and certificates picked up at gallery or mailed, or as agreed by Donations Chair, Exhibitions Chair and artist.

IV. Deliver Juried Entries to AAF: **Saturday, January 30 and Monday, February 1, 2021**

- AAF will hang show Tuesday-Friday, February 2–5.

V. Exhibition at AAF: **Saturday, February 6–Wednesday, March 31, 2021**

- Juried exhibit entries will be available on the AAF website and in the gallery for the “Celebrating Pastels!” Exhibition.
- Online Vote button per entry allows for People’s Choice Award voting, and option to vote in person during the exhibit.

VI. Artists Awards Ceremony (virtual): **Saturday, February 6, 2:30–3:30 pm**

- Artists, Members and Guests are welcome to attend.
- AJME 2021 video will be presented during virtual meeting.

VII. Strike Show and Pick Up Paintings at AAF

- Strike show on Thursday, April 1, 2021.
- Painting pick up from Thursday, April 1–Saturday, April 3, 2021.

VIII. APS Web Site and Flickr Albums: **April 1, 2021**

- Link to Flickr APS Album for full set, juried set, awards set albums.
- APS Exhibition Awards webpage after Awards Ceremony.
- APS Newsletter with award winners announced.

Entry Requirements

A. Eligibility

- Open to all paid members of the Austin Pastel Society.
- [Click here to join APS.](#)
- Entries must not have been previously exhibited in an APS Annual Juried Exhibition or an Austin Art & Frame (AAF) prior exhibit.

B. Medium

- Work must be minimum 80% soft pastel. No oil pastel is allowed.

C. Originality

- All work presented for this juried exhibit shall be original. Compositions based on published material or another artist's work are NOT considered original and are not eligible.
- Paintings executed in a workshop under another artist's supervision or paintings based on another person's photograph (even if it is copyright-free, and even if you have been given permission) are NOT eligible.
- No published materials of any kind may be used for source material, unless it is the artist's own published work.
- Entries must have been painted from life or from a photo that you have taken yourself, or from your imagination.
- **Work derived from or similar to work shown in previous APS juried exhibitions will not be accepted.**
- **Paintings must have been completed in the last three (3) years.**

D. Subject

- Representational or traditional art works. Figural nudes are not allowed. The Exhibition Committee reserves the right to reject work deemed unsuitable for exhibition at the venue.
- You may enter work in the following categories:
 - Landscape/Interior
 - Portrait/Figure
 - Still Life/Floral
 - Wildlife/Animal.
- Limit of three (3) entries per artist.
- The Exhibition Committee reserves the right to reassign paintings to different categories based on the juror's selection.

E. Size

- Up to 50 inches in either direction, unframed size.

F. Digital Image Specifications

- Digital images of your artwork should be high quality, look professional and accurately represent your work.
- Image size must be a maximum of 1,200 pixels on the longest side.
- File size of 2 Mb in JPEG (.jpg) format.
- RGB or sRGB color mode is best.
- Paintings received that do not match the digital image will be rejected.

G. Framing

- Artwork must be framed in a professional manner, ready to hang, using wire supported by two sturdy hangers.
- No saw-toothed hangers, metal frames, colored top mats (a colored liner is allowed), or colored frames (gold and silver are considered neutral for the purpose of framing).
- All frames should be sturdy and suitable to the size and weight of the work.
- Either Plexiglas or glass is allowed.

H. Labels

Attach a label at back of juried paintings in the upper left corner with:

- Artist Name
- Artwork Title
- Price
- Artist Website (if available)
- Phone number
- Email address

The Juried Exhibition Committee has the discretion to reject any work that, in their estimation, does not meet the guidelines.

Additional Information

1. Entry Fee and Registration Process

- \$45 per artist for up to three (3) images.
- Click this link to register for the exhibit
<https://www.austinpastelsociety.org/juried-exhibits/>
- Pay online via PayPal or mail a check to the Exhibition Chair.
- An auto-reply will be emailed with instructions to upload images to the AAF website.

2. Invitations

Click [here](#) to download a printable invitation that you can print and mail, or email to your client list. (available January 15)

3. Removal of Artwork

- Juried artwork must be available to exhibit in the gallery.
- There will be no* substitutions of paintings prior to or during the exhibit and no early removal of artwork.

Note: **Paintings sold between the end of the Awards Ceremony and closing of the exhibit may be replaced by another work by the same artist of similar quality.*

- Pick-up and delivery are the responsibility of the artist or their agent. No work will be removed from the premises or stored by APS.

4. Sales

- All work in the exhibition must be for sale.
- The gallery will retain a 40% commission on sales of artwork.
- Artists will be paid for their sold paintings within 30 days of close of the exhibit.

5. Agreement and Liability

Submission of a work of art in this exhibit shall constitute an agreement by all parties to all conditions of this prospectus.

Although the Exhibition Committee will exercise due care in handling works, the APS, its agents, Austin Art & Frame, or its agents, will not be responsible for any loss or damage to any work of art.

Entry in this exhibit gives both APS and AAF the right to photograph or use the submitted images for promotional purposes, including posting submitted, accepted or award-winning entries on the APS and AAF websites.